

Press Release

InfraTec GmbH Infrarotsensorik und Messtechnik

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InfraTec enhances Client Services in North American Markets Marketing of Thermography Systems Expanding

The InfraTec offices in the United States are expanding their range of presence. Starting immediately, sales of thermography systems will be coordinated out of Plano in the US state of Texas. "In the US and North America overall, the demand for high-end thermography equipment has increased noticeably," says Matthias G. Krausz, Managing Director of InfraTec. "We are responding to this potential by strengthening our activities."

The focus will be on the direct support of local distributors. By strengthening the team, the Infrared Measuring Technology division can respond to customer inquiries from all over North America faster and more targeted. Furthermore, there are new possibilities arising for the Dresden-based company for logistic support and for increased presence at trade shows and conventions in one of the world's most important markets for thermographic applications.

InfraTec has had a presence in the US market with the camera series ImageIR® since 2012. To date, the office in Plano has focused primarily on supporting the Infrared Sensors division.

Information: 1,171 characters (incl. spaces)

About InfraTec

InfraTec GmbH Infrarotsensorik und Messtechnik was founded in 1991 and has its headquarters in Dresden, Germany. The privately held company employs more than 200 employees and has its own design, manufacturing and distribution capabilities.

InfraTec's Infrared Measurement division is one of the leading suppliers of commercial thermal imaging technology. In addition to our high-end camera series ImageIR® and the VarioCAM® High Definition product family, the company offers turnkey thermographic automation solutions.

Infrared sensors with electrically tunable MOEMS-based filters are among the products from the Infrared Sensors division, next to spectrally mono- and multi-channel infrared detectors. These detectors are used, for example, in gas analysis, fire and flame sensor technology and spectroscopy.

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